



Your Corporate Employee Pop-up Event!

A full-day Habitot Pop-up Event for **your company** will bring families together, especially those with young children, for engaging educational experiences with art and STEM activities, 'maker' projects, and play and discovery with Habitot's signature exhibits.

Number of Participants:

Our pop-up event can serve 250-300 people over the course of a day, using timed entry as part of our COVID-19 protocols.

Location of Your Choosing:

The location of the pop-up event can be corporate headquarters or a community location in a park or community center that is accessible to the widest number of employee families. Habitot staff will follow your direction on location, and will make all the arrangements and pay any necessary park fees, equipment rentals (which may include port-a-potties), all moving and installation expense, clean-up, and entry staffing.



What Habitot Provides:

In addition to staffing entry and all interactive experiences, Habitot will create a "**mini-museum**" of exhibits and activity stations in a temporarily-fenced area in the out-of-doors that will include:

- Our signature **WaterWorks** water play exhibit, complete with a river ramp and two ponds where young and old can use buckets, funnels, pumps, and other science exploration toys. Children can try out the seaworthiness of their creations from the boat building activity at our 'Maker' station.



- A huge pile of **Imagination Playground big blue** building blocks for children (and adults) to build castles and towers, racetracks and ramps, and secret hiding places. Children can test out their architecture and engineering skills!
- A captivating, magnetic **Ball Wall** that encourages children create their own mazes of tubes and troughs for carrying balls from high to low, over and over again!



- A 10' **Paintable Wall** inspiring young artists with a mural-sized canvas for their artistic creations.

- A **Baby Ball Pit** for the littlest ones (sitting up and crawling infants) to have a safe and secure place to play while older children explore exhibits and activity stations.

Infants are welcome at any exhibit or activity station that attracts their interest, with

parent participation; most are designed with their small hands and bodies in mind.



- **Art-making and Maker/STEM Activity Stations (3-4 stations)** will be managed by Habitot Art Studio and Education staff. They will interact with children (and adults) to support sensory play, art-making, and building projects with a variety of mixed media



and recycled materials. All materials for the number of participants will be provided for the planned activities.

Cost: Sponsorship of a corporate employee Pop-up Event is \$10,000. The sponsorship may be considered as a partial tax-deductible contribution; Habitot is a nonprofit, 501(c)3 organization.

About Habitot:

Habitot is a multiple award-winning museum which has welcomed over 1.5M visitors since opening in 1998, and is hailed for the creativity of its learning environment, its attention to the unique needs of young children and their families, and its **innovative outreach** to under-resourced groups not typically served by traditional museums. Closed since the pandemic, Habitot's leadership is working toward relocating the museum into a larger and more accessible space. A fundraising campaign is underway. www.habitot.org.

Corporate Sponsorships at all levels sustain Habitot Children's Museums and its wide-ranging programs for the East Bay community, especially for communities of greatest need.

Thank you for your support of Habitot. I hope we can create a memorable event for **your company's** workforce team!

A handwritten signature in black ink that reads "Gina Moreland". The signature is fluid and cursive, with the first name "Gina" being larger and more prominent than the last name "Moreland".

Gina Moreland
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